Please type a plus		L	FEB 1 g	tLS Patent and Tradem	PTO/SB/08A (08-00) — red for use through 10/31/2002. OMB 0551-0031 ank Office: U.S. DEPARTMENT OF COMMERCE on unless it contains a valid OMB control number.
	ite for form 1449A/		RADRA	(%)	omplete if Known
İ				Application Number	09/847,796
INF	ORMATIO	N DIS	CLOSURE	Filing Date	May 2, 2001
STA	TEMENT	BY AF	PLICANT	First Named Inventor	Vijay Mayadas
				Group Art Unit	2181
1	(use as many s	heets as n	ecessary)	Examiner Name	N/A
Sheet	1	of	1	Attorney Docket Number	13372-103
~~~~~					COPY OF PAPE

				U.S. PATENT DOC	UMENTS	ORIGINALLY	
Examiner Initials	Cite No.1	Number (it is	ment Code ² nown)	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY 12/20/199	Peges, Columns, Lines, Where Russyans Passages or Relevant Figures Appear	}
TD		6,009,410	П	LeMole et al.			]
		5,974,398		Hanson et al.	10/26/1999		}
		5,933,811		Angles et al.	08/03/1999		]
		5,855,008	Î	Goldhaber et al.	12/29/1998		
西		5.724.521		Dedrick	03/03/1998		]
			П	7		DECEMEN-	
						RECEIVED	]
							1
						FFB 2 7 2002	į
					ļ	2005-4-	
<b>  </b>						Technology Center 210	•
$\vdash$	-		-	_/	<del>                                     </del>		ł
			-		<del> </del>		ł
<b>  </b>		<u> </u>	├	/	+		ł
$\vdash$			<del>                                     </del>	<u> </u>	<del></del>		ł
$\longrightarrow$		<u> </u>	/	· · · · · · · · · · · · · · · · · · ·	<del></del>		1
1			<del>/</del> —		-		ſ
		<del> /</del>	1—		<del></del>	· · · · · · · · · · · · · · · · · · ·	1
$\vdash$		<del>                                     </del>	<del>  -  </del>		<del>                                     </del>		t
		<u>'     </u>			<del></del>		

					FOR	EIGN PATENT DOCUMEN	rs		
Cite No.1	Foreign Patent Document Kind Code ³ Office ³ Number ⁴ (if Incom)		Kind Code ² Applicant of Cited Document Cited C		Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T.		
		wo	98/3418	9	<u> </u>	Flycast Comm.	08/06/1998		
				/	<u>r                                    </u>				$\vdash$
				$\neq$					
									1
		No.1 Office	No.1 Office3	No.1 Office3 Number4	Cite Kind	Cite Foreign Patent Document  No.¹ Office3 Number⁴ (if known)	Cite No.1 Office3 Number4 (if known) Name of Patentee or Applicant of Cited Document	Cite No. 1 OSico 3 Number 4 Kind Code Applicant of Cited Document MM-DD-YYYY	Cite No. 1 Office Number 1 Kind Code (d known) Name of Patentee or Applicant of Cited Document MM-DD-YYYY Pages or Relevant Figures Appear.

Examiner Signature	Thomas	A.	Dig	Date Considered	11/30	Joy

*EXAMINER: tritial if reference considered, whether or not cliation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered, include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-latter code (WiPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must procede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WiPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English tanguage Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U. S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

Please type a	plus sign (	(+) inside	this box	<b>→</b>	+
---------------	-------------	------------	----------	----------	---

PTO/SB/08B (08-00)
Approved for use through 10/31/2002, OMB 0651-0031
U. S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
o B collection of information unless it contains a useful Outlier control or makes

Subetin	, de for form 1449B.	ÆΤΩ		C	Complete if Knewn			
				Application Number	09/847.796			
INF	ORMATIC	DN E	DISCLOSUR	Filing Date	May 2 2001			
STA	TEMEN	r RY	APPLICAN	T First Named Inventor	Vijay Mayadas			
• • • • • • • • • • • • • • • • • • • •			, , , , , , , , , , , , , , , , , , ,	Group Art Unit	2161			
	(use as mai	ny shee	ts as necessary)	Examiner Name	N/X*			
Sheet	1	of	1	Attorney Docket Number	13372-103			

		OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
Examiner Initials	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	Ţ²
7		GALLAGHER K. et al.; "Framework for Targeting Banner	
		Advertising on the Internet"; Proceedings of the Hawaii	
	Т	International Conference on System Sciences, XX, XX, vol. 4,	
		1997, pages 265-274; Abstract, XP002923563	
		<u></u>	
	_	+	
Examine Signature		Thomas A. Dyon Date Considered 11/30/04	

"EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U. S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

•

Ì

+

¹ Unique citation designation number. 2 Applicant is to place a check mark here if English language Translation is attached.